		STUDY MODULE D	ESCRIPTION FORM		
	f the module/subject			Code 1011102311011138337	
Field of			Profile of study	Year /Semester	
Engi	neering Manage	ment - Full-time studies -	(general academic, practical (brak)) 1/1	
Elective path/specialty			Subject offered in:	Course (compulsory, elective)	
	Marketing a	nd Company Resources	Polish	elective	
Cycle of	f study:		Form of study (full-time,part-time)		
Second-cycle studies			full-time		
No. of h	ours			No. of credits	
Lectur	re: 15 Classes	: 15 Laboratory: -	Project/seminars:	- 2	
Status o	of the course in the study	program (Basic, major, other)	(university-wide, from another	field)	
		(brak)		(brak)	
Educati	on areas and fields of sci	ence and art		ECTS distribution (number and %)	
social sciences				2 100%	
Economics				2 100%	
Resp	onsible for subje	ect / lecturer:	Responsible for subje	ct / lecturer:	
	ab. Marek Szczepańs		dr hab. Marek Szczepański		
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	dział Inżynierii Zarządz	ania	Wydział Inżynierii Zarządzania		
ul. S	Strzelecka 11 60-965 F	Poznań	ul. Strzelecka 11 60-965 Poznań		
Prere	equisites in term	s of knowledge, skills and	d social competencies	:	
1	Knowledge	Basic knowledge of economics a	and finance.		
2	Skills	Ability of independent searching	and interpretation of legal doc	uments.	
3	Social competencies	Ability of the teamwork			
Assu	mptions and obj	ectives of the course:			
which which	will enable him indepe ted by different insura	acquainting students with the known ndently to prepare an insurance p nce societies that concern insurar r risk management in the enterpris	rogram for the company, to co nce services (in the sector of e	mpare and negotiate offers	
	Study outco	mes and reference to the	educational results for	r a field of study	
Knov	vledge:				
		ssence of the insurance method of	of risk management - [K2A_W)9]	
2. Stuc	lent knows basic types	s of insurances on basis of econor	mic insurances - [K2A_W09]		
	lent knows legal fundance activity) [K2A_V	ments of the insurance contract a	nd legal regulations (civil code	, navigation laws, act on	
Skills	5:				
		ntly identify different sorts of risk of			
		per type of insurance to the detern			
	al competencies:	ntly build an economic insurance	program dedicated to a particu	iiar enterprise - [K2A_W09]	
	lent is able to work in				
2. Stuc	lent is able to conside	r new risks occurring in the compa pers of a team, using the insurance			
				4	
		Assessment method	ds of study outcomes		

Forming assessment:

a) in classes ? current evaluation of student?s activity during classes, 2 tests - half and up to the end of the semesterb) during lectures ? basing on questions asked during the lecture, which refer to previous lectures on the subject.

Final assessment

a) final test checking the total of knowledge on the subject obtained during classes and lectures. Required at least 55% of correct answers

Course description

The thematic scope of the object includes:

1. Economic insurance: definition, notional scope. Classifications of insurance:

According to the Act, according to groups of homogeneous risks, compulsion to insure, length

of lasting the insurance contract, etc.

2. Property insurance: fire insurance and other fortuitous events, insurance of named risks (FLEXA and additional risks), All Risk insurance, insurance against burglary and robbery, insurance of additional risks: vandalism, assistance, third party liability insurance in the private life, etc.

3. Third party liability insurances: Personal liability: contractual but delictual. Liability regime:

Culpability rule, risk rule, rightness rule. Third party liability insurances characteristics. Claiming from the third party liability insurance.

4. Obligatory insurances: specificity, differences in comparing to voluntary insurance. Statutory obligatory insurances in Poland. Obligatory insurances in other EU countries. Types of insurance third party liability. compulsory but voluntary the third party liability insurance,

5. Communication the third party liability insurances (owners and drivers of mechanical vehicles). Character sketch of other compulsory third party liability insurance.

Voluntary third party liability insurances offered on the Polish market: their characteristics, comparison. D&O insurance
Motor vehicle insurance (other). Comprehensive motor insurance, green card, border insurance, personal accident insurance of the driver and passengers, insurance assistance.

8. Transport insurance

9. Tourist insurance

10. Agricultural insurance:

- compulsory: (third party liability of farmers, insuring buildings being used for farming),

- voluntary: insuring the personal property, insuring cultivations,

11. Possessions insurances: from burglary and robbery, the fire insurance and other fortuitous events, from vandalism

12. Technical insurances: building risks, machines and building devices, of assembly risks, open cover, machines from breakdown, electronic equipment, loss of profit of the investor, building structures put into operation, goods from the corruption, machines and leasing devices, and the like

13. Business insurance: protecting the loss of profit - business interruption

14. Financial insurances: of credit, amount due, export contract, characteristics of KUKE activity, financial protection but financial guarantees

Basic bibliography:

1. J.Łazowski, Wstęp do nauki o ubezpieczeniach, Wydawnictwo Prawnicze LEX, Sopot 1998.

2. Ubezpieczenia w zarządzaniu ryzykiem przedsiębiorstwa, t.1: Podstawy, red. B.Hadyniak, J.Monkiewicz, Poltext, Warszawa 2010.

3. Ubezpieczenia non-life, E.Wierzbicka (red.), CeDeWu, Warszawa 2010.

4. Podstawy ubezpieczeń, J.Monkiewicz (red.), t.l i II, Warszawa 2001.

Additional bibliography:

1. Ubezpieczenia, W.Sułkowska (red.), Wydawnictwo Ae w Krakowie, Kraków 2007.

2. M.Szczepański, Ubezpieczenia w logistyce, Wydawnictwo Politechniki Poznańskiej, Poznań 2012.

3. M.Orlicki, Umowa ubezpieczenia, Wydawnictwo C.H.Beck, Warszawa 2002.

Result of average student's workload

Activity

Time (working hours)

1. Lecture		15
2. Classes		15
3. Consultations	6	
4. Preparation to classes	10	
5. Preparation of the project	10	
6. Final test		2
7. Discussion on the final test results and projects	2	
Student's wo	rkload	
Source of workload	hours	ECTS
Total workload	60	2
Contact hours	40	1
Practical activities	25	1